

Sebastian Nico Photography

Commercial Pricing Structure 2026

All projects are approached with precision, collaboration, and a deep respect for craft. The following structure ensures clarity, efficiency, and creative alignment from concept to final delivery.

Standard Commercial Rates

- Half Day (Up to 4 Hours): R9,500
- Includes 20–30 professionally color graded high-resolution images
- Full Day (Up to 8 Hours): R14,500
- Includes 40–50 professionally color graded high-resolution images
- Additional Color Graded Images: R350 per image

Brand Campaign Rate (National & International Brands)

- Full Day Campaign Production: R18,000 – R25,000
- Includes defined creative direction and pre-production consultation
- 40 professionally color graded images
- 12-month digital usage included (extended licensing quoted separately)

Retouching

All delivered images are professionally color graded. Detailed retouching (including compositing, extensive cleanup, packaging refinements, or advanced manipulation) is available at an additional cost and quoted per project.

Travel

Travel within 30km of base is included. Locations beyond 30km will be quoted accordingly.

Booking Requirements (Non-Negotiable)

- A written creative brief
- A visual mood board outlining aesthetic direction
- A confirmed shot list prior to shoot day

Projects cannot be confirmed without the above documentation. Clear direction ensures efficient production, consistent results, and imagery that aligns precisely with your brand objectives.